

New Champions Community

WORLD
ECONOMIC
FORUM

The World Economic Forum's New Champions Community brings together next-generation enterprises that understand that, in a rapidly changing world, preparing for the future is crucial to survive and thrive. These companies champion new business models and technologies to build resilience into their businesses, industries and communities.

Selection criteria

- Up to \$2 billion in revenue (companies above that threshold are eligible for other partnership options)
- Champions new business models and technologies
- Strives to deliver positive impact to society
- Aligned with the World Economic Forum's mission and values

Why become a New Champion?

New business models are emerging across all sectors and increasingly require leaders to build ecosystems that transcend traditional industry boundaries. Market disruptions and a rapidly evolving competitive landscape driven by new technologies raise existential questions on future strategies. The imperative to tackle societal challenges requires new forms of business leadership, driven by new expectations from customers, talent and policy-makers.

The World Economic Forum community can help you thrive in this new context by providing you and your colleagues access to the intelligence and connections needed to turn those challenges into opportunities.

How New Champions use their membership

- Top executives use the multistakeholder network of the World Economic Forum to build trusted connections
- Chief strategy officers use the Forum's digital tools and interactions for strategic planning and risk management
- Research and development departments use the Strategic Intelligence tool and insight from our network of 5,000+ experts to stay abreast of trends in industries and regions
- Marketing and public relations departments use the affiliation with the World Economic Forum to increase visibility and promote thought leadership

Benefits

Community

- ✔ Access to a global community of peers
- ✔ Access to TopLink, the Forum's members-only digital collaboration platform, for matchmaking and networking opportunities
- ✔ Opportunity to publish on Agenda, the Forum's blog platform, which has over 6 million visitors a month
- ✔ Eligibility to join the New Champions Advisory Board (from second year of membership onward)
- ✔ Promote your membership on social media and online channels using the official New Champions membership badge and certificate
- ✔ Recognition on the World Economic Forum's website

Intelligence

- ✔ Unlimited access for your organization to the World Economic Forum's contextual intelligence tool
- ✔ Access to advanced features of the platform that offer customization and collaboration
- ✔ Offer to benefit from a Strategic Intelligence workshop held in-person or virtually to help your organization map its strategic priorities

Interaction

- ✔ Access to regional meetings, held both virtually and physically
- ✔ Access to expert-led briefings and webinars
- ✔ Invitations to participate in community events and workshops
- ✔ Possibility of a speaking role at World Economic Forum events (criteria apply)

Contact

To learn more and to apply, please visit <https://digital-members.weforum.org/enterprise-membership>